

## **Historic, archived document**

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# National 4-H CLUB RADIO BROADCAST

Reserve

JANUARY 4, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME<sup>1</sup>

*Conducted by the United States Department of Agriculture in Cooperation with  
the State Agricultural Colleges, the United States Marine Band,  
and the National Broadcasting Co.*

## PROGRAM

### THE 4-H DESIGN FOR RURAL LIVING

#### First Phase - The 4-H Club Design in the Pattern for Rural Life

America the Beautiful.....United States Marine Band.

The Training of the Heart in 4-H Club Work.....Mary Wien,  
4-H Club Member, Indiana.

4-H Club Work Promotes Good Health.....Mrs. Rosanne Armstrong,  
Local Leader, South Bend, Ind.

SONGS THAT LIVE. - First phase of the 1936 National 4-H Music Hour.  
The compositions will be discussed by R. A. Turner, and  
played by the United States Marine Band under the leader-  
ship of Capt. Taylor Branson.

On the Road to Mandalay.....	<i>Speaks</i>
The First Noel.....	<i>Old Carol</i>
Silent Night, Holy Night.....	<i>Gruber</i>
Ave Maria.....	<i>Schubert</i>
Onward, Christian Soldiers.....	<i>Sullivan</i>
Santa Lucia.....	<i>Neapolitan</i>
Mighty Lak' a Rose.....	<i>Nevin</i>
Home, Sweet Home.....	<i>Bishop</i>
Song of the Vagabonds - From The Vagabond King...	<i>Friml</i>

The Training of the Head and Hand in 4-H Club Work.....Norris E. Wilkes,  
4-H Club Member, Fairfield County, Conn.

The 4 H's on the 4-Leaf Clover.....C. E. Potter,  
United States Department of Agriculture.

The Star-Spangled Banner.....United States Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST  
"Always on the First Saturday of Each Month"

<sup>1</sup>TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.  
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;  
9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension  
workers.

(OVER)

# Stations Scheduled to Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Asheville.....WWNC	Cleveland.....WGAR	New York City...WJZ	Richmond.....WRVA
Baltimore.....WBAL	Columbia.....WIS	Norfolk.....WTAR	Rochester.....WHAM
Boston.....WBZ	Detroit.....WXYZ	Philadelphia...WFIL	Springfield....WBZA
Charlotte.....WSOC	Jacksonville...WJAX	Pittsburgh.....KDKA	Syracuse.....WSYR
Cincinnati.....WLW	Miami Beach....WIOD	Raleigh.....WPTF	Tampa.....WFLA
	Washington.....WMAL		

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Central Standard Time - 11:30 a.m. to 12:30 p.m.

Atlanta.....WSB	Des Moines.....WHO	Lawrence.....WREN	Omaha.....WOW
Birmingham.....WAPI	Fargo.....WDAY	Louisville.....WAVE	San Antonio.....WOAI
Bismarck.....KFYR	Hot Springs....KTHS	Madison.....WIBA	Shreveport.....KTBS
Chicago.....WCFL	Houston.....KPRC	Memphis.....WMC	St. Louis.....KWK
Covington.....WCKY	Indianapolis...WIRE	Nashville.....WSM	St. Paul.....KSTP
Dallas.....WFAA	Jackson.....WJDX	New Orleans....WSMB	Superior.....WEBC
	Kansas City....WDAF	Oklahoma City...WKY	
	Tulsa.....KVOO		

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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
	Salt Lake City.....KDYL		

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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KFI	Portland.....KGW	San Francisco...KPO	Spokane.....KHQ
	San Diego.....KFSD	Seattle.....KOMO	



# National 4-H CLUB RADIO BROADCAST

FEBRUARY 1, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

*Conducted by the United States Department of Agriculture in Cooperation with  
the State Agricultural Colleges, the United States Marine Band,  
and the National Broadcasting Co.*

## PROGRAM

### THE 4-H DESIGN FOR RURAL LIVING

Second Phase - 4-H Club Work Helps Rural People To Meet Present-Day Needs

America the Beautiful.....U. S. Marine Band.

Present-Day Agriculture.....O. E. Baker,  
Bureau of Agricultural Economics, U. S. Department of Agriculture.

The Part Young People Can Take in Extension Program Planning.....W. A. Lloyd,  
Extension Service, U. S. Department of Agriculture.

SONGS THAT LIVE. - Second phase of the 1936 National 4-H Music Hour.

The compositions will be discussed by R. A. Turner, and  
played by the U. S. Marine Band under the leadership of  
Capt. Taylor Branson.

Drink to Me Only With Thine Eyes.....	English
Old Refrain (arranged by Kreisler).....	Viennese
Annie Laurie.....	Scotch
Believe Me, If All Those Endearing Young Charms....	Irish
All Through the Night.....	Welsh
Aloha Oe.....	Hawaiian
Song of the Volga Boatmen.....	Russian
Home on the Range.....	Texas Cowboy Song

Some Outstanding 4-H Club Accomplishments of 1935.....Gertrude L. Warren,  
Organization, 4-H Club Work, U. S. Department of Agriculture.

Extension Service Plans for 1936.....C. W. Warburton,  
Director of Extension Work, U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST  
"Always on the First Saturday of Each Month"

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Boston.....WBZ	Detroit.....WXYZ	Philadelphia...WFIL	Springfield....WBZA
Charlotte.....WSOC	Jacksonville...WJAX	Pittsburgh.....KDKA	Syracuse.....WSYB
Cincinnati.....WLW	Miami Beach....WIOD	Raleigh.....WPTF	Tampa.....WFLA
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Atlanta.....WSB	Des Moines.....WHO	Lawrence.....WREN	Omaha.....WOW
Birmingham.....WAPI	Fargo.....WDAY	Louisville.....WAVE	San Antonio....WOAI
Bismarck.....KFYR	Hot Springs....KTHS	Madison.....WIBA	Shreveport.....KTBS
Chicago.....WCFL	Houston.....KPRC	Memphis.....WMC	St. Louis.....KWK
Covington.....WCKY	Indianapolis...WIRE	Nashville.....WSM	St. Paul.....KSTP
Dallas.....WFAA	Jackson.....WJDX	New Orleans....WSMB	Superior.....WEBG
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	Tulsa.....KVOO		

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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KFI	Portland.....KGW	San Francisco...KPO	Spokane.....KHQ
	San Diego.....KFSD	Seattle.....KOMO	



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★ FEB 28 1936 ★  
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**National**  
**4-H CLUB RADIO BROADCAST**

MARCH 7, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME<sup>1</sup>

*Conducted by the United States Department of Agriculture in Cooperation with  
the State Agricultural Colleges, the United States Marine Band,  
and the National Broadcasting Co.*

**PROGRAM**

**THE 4-H DESIGN FOR RURAL LIVING**

Third Phase - Spring Time Is Planning Time

America the Beautiful.....U. S.

4-H Club Work Contributes Toward the Farm Living.

Nancy Grosboll, 4-H Club Member, Menard County, Ill.

My Father and I Plan the Farm Program Each Year.

Cecil Fausch, 4-H Club Member, Rice County, Minn.

SONGS THAT LIVE. - Third phase of the 1936 National 4-H Music Hour.

The compositions will be discussed by R. A. Turner, and  
played by the U. S. Marine Band under the leadership of  
Capt. Taylor Branson.

The Heavens Are Telling - From The Creation...Haydn

My Wild Irish Rose.....Olcott

Mother Machree.....Ball

When Irish Eyes Are Smiling.....Ball

I'll Take You Home Again, Kathleen.....Westendorf

Hallelujah Chorus - From The Messiah.....Handel

What 4-H Club Work Means to the Families in Our Community.

Mrs. A. N. Breckenridge, Winnebago County, Ill.

Activities of 4-H Clubs in Planning Garden and Yard Improvements.

C. P. Close, Extension Horticulturist,

U. S. Department of Agriculture.

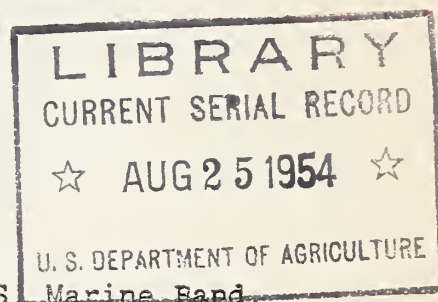
The Star-Spangled Banner.....U. S. Marine Band.

**4-H RADIO PROGRAMS ARE BROADCAST**  
**"Always on the First Saturday of Each Month"**

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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KFI	Portland.....KGW	San Francisco...KPO	Spokane.....KHQ
	San Diego.....KFSD	Seattle.....KOMO	



# National

## 4-H CLUB RADIO BROADCAST



APRIL 4, 1936

12:30 TO 1:30 P. M. EASTERN STANDARD TIME<sup>1</sup>

*Conducted by the United States Department of Agriculture in Cooperation with  
the State Agricultural Colleges, the United States Marine Band,  
and the National Broadcasting Co.*

### PROGRAM

#### THE 4-H DESIGN FOR RURAL LIVING

Fourth Phase - 4-H Club Work Builds Rural Youth  
(All Federal Program)

America the Beautiful.....U. S. Marine Band.

4-H Club Members of Yesterday in the World Today.

R. A. Turner, Extension Service, U. S. Department of Agriculture.

4-H Clubs Create Desirable Attitudes Toward Rural Living.

Gladys Gallup, Extension Service, U. S. Department of Agriculture.

SONGS THAT LIVE. - Fourth phase of the 1936 National 4-H Music Hour.

The compositions will be discussed by R. A. Turner, and  
played by the U. S. Marine Band under the leadership of  
Capt. Taylor Branson.

Unfold Ye Portals - From The Redemption.....Counod

The Holy City.....Wetherly-Adams

The Little Brown Church in the Vale.....Pitts

Lo, Here the Gentle Lark.....Bishop

Sextette - From Lucia di Lammermoor.....Donizetti

Trained Rural Youth, Our Hope for the Present and Future.

E. H. Shinn, Extension Service, U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

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"Always on the First Saturday of Each Month"

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workers.

(OVER)

# Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Asheville.....WWNC	Cincinnati.....WLW	Miami Beach.....WIOD	Richmond.....WRVA
Baltimore.....WBAL	Cleveland.....WGAR	New York City...WJZ	Rochester.....WHAM
Boston.....WBZ	Columbia.....WIS	Norfolk.....WTAR	Springfield....WBZA
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	Washington.....WMAL		

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Atlanta.....WSB	Des Moines.....WHO	Lawrence.....WREN	Omaha.....WOW
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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte. ....KGIR	Billings.....KGHL	Denver.....KOA	Ogden.....KLO
	Phoenix.....KTAR		

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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	Portland.....KEX	San Diego.....KFSD	Spokane.....KGA
	Oakland.....KGO	Seattle.....KJR	



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# National 4-H CLUB RADIO BROADCAST

Reserve

MAY 2, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

*Conducted by the United States Department of Agriculture in Cooperation with  
the State Agricultural Colleges, the United States Marine Band,  
and the National Broadcasting Co.*

## PROGRAM

### THE 4-H DESIGN FOR RURAL LIVING

Fifth Phase - 4-H Club Work Contributes to the Improvement of Rural Life  
(Negro Program)

America the Beautiful.....U. S. Marine Band.

Gardening and Canning Mean a Better Living for the Family.....Eliza Pulley,  
4-H Club Member, Madison County, Ala.

4-H Club Work Contributes to a More Desirable Home.....Lucy M. Upshaw,  
Home Demonstration Agent, Madison County, Ala.

SONGS THAT LIVE. - Fifth phase of the 1936 National 4-H Music Hour.  
The compositions will be discussed by R. A. Turner, and  
played by the U. S. Marine Band under the leadership of  
Capt. Taylor Branson.

Pilgrims' Chorus - From Tannhauser.....	Wagner
Dixie.....	Emmett
Old Folks at Home.....	Foster
Old Black Joe.....	Foster
Deep River.....	Burleigh
Carry Me Back to Old Virginny.....	Bland
The Lost Chord.....	Sullivan

Boys Find Profit and Enjoyment in 4-H Club Work.....Lester W. Pollitt,  
4-H Club Member, Somerset County, Md.

Historical Sketch of the Negro 4-H Clubs in the Extension Service,  
T. M. Campbell, Field Agent, Extension Service,  
U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST  
"Always on the First Saturday of Each Month"

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Eastern Standard Time - 12:30 to 1:30 p.m.

Asheville.....WWNC	Cincinnati.....WLW	Miami Beach.....WIOD	Richmond.....WRVA
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	Jacksonville...WJAX	Raleigh.....WPTF	
	Washington.....WMAL		

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Central Standard Time - 11:30 a.m. to 12:30 p.m.

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Birmingham.....WAPI	Fargo.....WDAY	Louisville.....WAVE	San Antonio....WOAI
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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Ogden.....KLO
	Phoenix.....KTAR		

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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	Portland.....KEX	San Diego.....KFSD	Spokane.....KGA
	Oakland.....KGO	Seattle.....KJR	

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# National 4-H CLUB RADIO BROADCAST

JUNE 6, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME<sup>1</sup>

Conducted by the United States Department of Agriculture in Cooperation with  
the State Agricultural Colleges, the United States Marine Band,  
and the National Broadcasting Co.

## PROGRAM

### THE 4-H DESIGN FOR RURAL LIVING

Sixth Phase - Farming Is a Business and a Life

America the Beautiful.....U. S. Marine Band.

Farming - A Mode of Living.....George L. Farley,  
State Club Leader, Amherst, Mass.

Capitalizing on Business Opportunities at Home.

Chester Pilch, 4-H Club Member, Hampden County, Mass.

G. O. Oleson, Extension Editor, Amherst, Mass.

SONGS THAT LIVE. - Sixth phase of the 1936 National 4-H Music Hour.

The compositions will be discussed by R. A. Turner, and  
played by the U. S. Marine Band under the leadership of  
Capt. Taylor Branson.

Bridal Chorus - From Lohengrin .....Wagner

Love's Old Sweet Song.....Molloy

Oh, Promise Me - From Robin Hood.....De Koven

Sweet Genevieve.....Tucker

A Perfect Day.....Jacobs-Bond

Barcarolle - From Tales of Hoffman.....Offenbach

Celeste Aida - From Aida.....Verdi

Why I Have Stayed on the Farm.....Emline Jones,  
Former 4-H Club Member, Pierce County, Ga.

Young Men Are Learning Good Farm Management.....L. C. Westbrook,  
County Agent, Hart County, Ga.

The Star-Spangled Banner.....U. S. Marine Band.

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"Always on the First Saturday of Each Month"

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Pacific Standard Time - 9:30 to 10:30 a.m.

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# National 4-H CLUB RADIO BROADCAST

Reserve

JULY 4, 1936

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## PROGRAM

### THE 4-H DESIGN FOR RURAL LIVING

Seventh Phase - 4-H Club Work and the Conservation of  
Rural Resources

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U. S. Department of Agriculture

America the Beautiful.....U. S. Marine Band.

What Club Members Learn About Forestry.....Bruce Davidson,  
4-H Club Member, Delaware County, N. Y.

4-H Club Camps Are Popular..... Theo Vaughan,  
Assistant State Club Leader, Clemson, S. C.

SONGS THAT LIVE. - Seventh phase of the 1936 National 4-H Music Hour.  
The compositions will be discussed by R. A. Turner, and  
played by the U. S. Marine Band under the leadership of  
Capt. Taylor Branson.

The Star-Spangled Banner.....Smith  
Columbia, the Gem of the Ocean.....a Becket  
Battle Hymn of the Republic (Arranged by Steffe)  
Lola's Song - From Cavalleria Rusticana.....Mascagni  
Roses of Picardy.....Wood  
Silver Threads Among the Gold.....Danks  
Sylvia.....Speaks  
Soldiers' Chorus - From Faust.....Gounod

The National Program in Conservation of Rural Resources.....C. A. Cobb,  
Director, Southern Division, Agricultural Adjustment  
Administration, U. S. Department of Agriculture.

What 4-H Club Members Learn About Combating Pests and Insects....A. B. Graham,  
Extension Service, U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

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Los Angeles.....KECA	Portland.....KEX	San Diego.....KFSD	Spokane.....KGA
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# National 4-H CLUB RADIO BROADCAST

AUGUST 1, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME<sup>1</sup>

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and the National Broadcasting Co.

## PROGRAM

### THE 4-H DESIGN FOR RURAL LIVING

Eighth Phase - Beauty and Charm for Home and Farm

America the Beautiful.....U. S. Marine Band.

Making Our Homes Attractive Inside and Out With Little Money.....Joyce Cotton,  
4-H Club Member, Madison County, Ky.

Beautifying the Countryside.....Lulie Logan,  
Assistant State Home Demonstration Agent, Lexington, Ky.

SONGS THAT LIVE. - Eighth phase of the 1936 National 4-H Music Hour.

The compositions will be discussed by R. A. Turner, and  
played by the U. S. Marine Band under the leadership of  
Capt. Taylor Branson.

From the Land of the Sky-Blue Water.....Cadman  
By the Waters of Minnetonka.....Lieurance  
O Sole Mio.....di Capua  
I Dreamt I Dwelt in Marble Halls,  
Then You'll Remember Me -  
    From The Bohemian Girl.....Balfe  
Knowest Thou the Land? - From Mignon.....Thomas  
The Rosary.....Nevin  
Lead, Kindly Light.....Dykes

Club Work Promotes Friendliness Between Town and Country.....Leo Schmidt,  
4-H Club Member, Scott County, Iowa.

Some Views on Farm Life.....Dr. C. B. Smith,  
Assistant Director of Extension Work,  
U. S. Department of Agriculture.

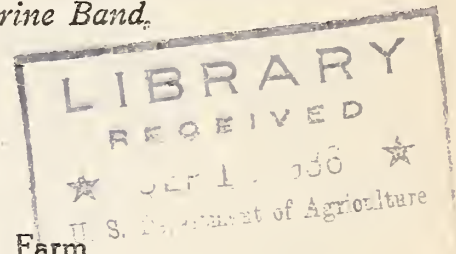
The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST  
"Always on the First Saturday of Each Month"

<sup>1</sup>TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.  
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;  
9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension  
workers.

(OVER)



Reserve



# Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Asheville.....WWNC	Cincinnati.....WLW	Miami Beach.....WIOD	Richmond.....WRVA
Baltimore.....WBAL	Cleveland.....WGAR	New York City...WJZ	Rochester.....WHAM
Boston.....WBZ	Columbia.....WIS	Norfolk.....WTAR	Springfield....WBZA
Charleston.....WCSC	Detroit.....WXYZ	Philadelphia...WFIL	Syracuse.....WSYR
Charlotte.....WSOC	Greenville.....WFBC	Pittsburgh.....KDKA	Tampa.....WFLA
Chicago.....WMAQ	Jacksonville...WJAX	Raleigh.....WPTF	Washington.....WMAL

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Central Standard Time - 11:30 a.m. to 12:30 p.m.

Atlanta.....WSB	Fargo.....WDAY	Louisville.....WAVE	San Antonio.....WOAI
Birmingham.....WAPI	Hot Springs.....KTHS	Madison.....WIBA	Shreveport.....KTBS
Bismarck.....KFYR	Houston.....KPRC	Memphis.....WMC	St. Louis.....KWK
Covington.....WCKY	Indianapolis...WIRE	Nashville.....WSM	St. Paul.....KSTP
Dallas.....WFAA	Jackson.....WJDX	New Orleans....WSMB	Superior.....WEBC
Des Moines.....WHO	Kansas City....WDAF	Oklahoma City...WKY	Tulsa.....KVOO
	Lawrence.....WREN	Omaha.....WOW	

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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Ogden.....KLO
	Phoenix.....KTAR		

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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	Portland.....KEX	San Diego.....KFSD	Spokane.....KGA
	Oakland.....KGO	Seattle.....KJR	

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# National 4-H CLUB RADIO BROADCAST

SEPTEMBER 5, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME<sup>1</sup>

Reserve

*Conducted by the United States Department of Agriculture in Cooperation with  
the State Agricultural Colleges, the United States Marine Band,  
and the National Broadcasting Co.*

## PROGRAM

### THE 4-H DESIGN FOR RURAL LIVING

Ninth Phase - 4-H Club Work and the Community

America the Beautiful .....U. S. Marine Band.

A Visit With Members of the Suisun Valley 4-H Club in Solano County, Calif.:  
Martin Glashoff  
Ruth Davisson  
Harry Chadbourne  
Donald Tomasini

SONGS THAT LIVE. - Ninth phase of the 1936 National 4-H Music Hour. The compositions will be discussed by R. A. Turner, and played by the U. S. Marine Band under the leadership of Capt. Taylor Branson.

The Bells of Saint Mary's.....Furber-Adams  
Songs My Mother Taught Me, and  
Goin' Home.....Dvorak  
At Dawning.....Cadman  
The Last Rose of Summer, and  
Good-Night Quartette - From Martha.....Flotow

4-H Club Work in the Extension Program.....Madge J. Reese,  
U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

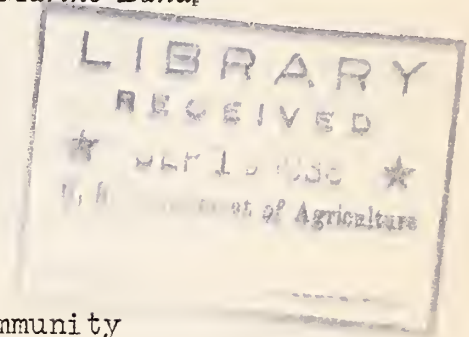
### 4-H RADIO PROGRAMS ARE BROADCAST

"Always on the First Saturday of Each Month"

<sup>1</sup>TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)



# Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Chicago.....WMAQ	Jacksonville...WJAX	Raleigh.....WPTF
Asheville.....WWNC	Cincinnati.....WLW	Miami Beach....WIOD	Richmond.....WRVA
Baltimore.....WBAL	Cleveland.....WGAR	New York City...WJZ	Rochester.....WHAM
Boston.....WBZ	Columbia.....WIS	Norfolk.....WTAR	Springfield....WBZA
Charleston.....WCSC	Detroit.....WXYZ	Philadelphia...WFIL	Syracuse.....WSYR
Charlotte.....WSOC	Greenville.....WFBC	Pittsburgh.....KDKA	Tampa.....WFLA
	Washington.....WMAL		

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Central Standard Time - 11:30 a.m. to 12:30 p.m.

Atlanta.....WSB	Grand Rapids...WOOD	Kansas City (Mo.)	New Orleans.....WSMB
Birmingham.....WAPI	Hot Springs.....KTHS	WDAF	Oklahoma City...WKY
Bismarck.....KFYR	Houston.....KPRC	Louisville.....WAVE	Omaha.....WOW
Dallas.....WFAA	Jackson.....WJDX	Madison.....WIBA	San Antonio.....WOAI
Des Moines.....WHO	Kansas City(Kans.)	Memphis.....WMC	Shreveport.....KTBS
Fargo.....WDAY	WREN	Nashville.....WSM	St. Louis.....KWK
	St. Paul.....KSTP		
	Superior.....WEBC		
	Tulsa.....KVOO		

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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	San Diego.....KFSD	San Francisco...KGO	Seattle.....KJR
	Spokane.....KGA		



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# National 4-H CLUB RADIO BROADCAST

OCTOBER 3, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME

Reserve

Conducted by the United States Department of Agriculture in Cooperation with  
the State Agricultural Colleges, the United States Marine Band,  
and the National Broadcasting Co.

## PROGRAM

### THE 4-H DESIGN FOR RURAL LIVING

Tenth Phase - Outstanding Demonstrations in Livestock, Poultry, Crops,  
and Homemaking

America the Beautiful.....U. S. Marine Band.

We Make Our Poultry Flock Profitable.....Irene George,  
4-H Club Member, Carbon County, Pa.

What Farm Girls Learn in 4-H Club Work.....Marguerite Erikson,  
Home Demonstration Agent, Northampton County, Pa.

SONGS THAT LIVE. - Tenth phase of the 1936 National 4-H Music Hour.  
The compositions will be discussed by R. A. Turner, and  
played by the U. S. Marine Band under the leadership of  
Capt. Taylor Branson.

Toreador Song - From Carmen.....Bizet

Solvejg's Cradle Song -

From the Peer Gynt Suite.....Grieg

When You and I Were Young, Maggie.....Butterfield

Quartette - From Rigoletto )

Anvil Chorus, and ).....Verdi

Miserere - From Il Trovatore )

Auld Lang Syne.....Scotch Song

4-H Livestock Club Work Has Improved the Livestock Industry in  
Our County.....John B. McKee,  
4-H Club Member, Claiborne County, Miss.

The 4-H Crop Clubs.....C. A. Sheffield,  
U. S. Department of Agriculture.

The Star-Spangled Banner.....U. S. Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST  
"Always on the First Saturday of Each Month"

'TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m.  
to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time;  
9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension  
workers.

(OVER)

# Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Chicago.....WMAQ	Jacksonville...WJAX	Raleigh.....WPTF
Asheville.....WWNC	Cincinnati.....WLW	Miami Beach....WIOD	Richmond.....WRVA
Baltimore.....WBAL	Cleveland.....WGAR	New York City...WJZ	Rochester.....WHAM
Boston.....WBZ	Columbia.....WIS	Norfolk.....WTAR	Springfield....WBZA
Charleston.....WCSC	Detroit.....WXYZ	Philadelphia...WFIL	Syracuse.....WSYR
Charlotte.....WSOC	Greenville.....WFBC	Pittsburgh.....KDKA	Tampa.....WFLA
	Washington.....WMAL		

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Central Standard Time - 11:30 a.m. to 12:30 p.m.

Atlanta.....WSB	Grand Rapids...WOOD	Kansas City (Mo.)	New Orleans.....WSMB
Birmingham.....WAPI	Hot Springs.....KTHS	WDAF	Oklahoma City...WKY
Bismarck.....KFYR	Houston.....KPRC	Louisville.....WAVE	Omaha.....WOW
Dallas.....WFAA	Jackson.....WJDX	Madison.....WIBA	San Antonio.....WOAI
Des Moines.....WHO	Kansas City(Kans.)	Memphis.....WMC	Shreveport.....KTBS
Fargo.....WDAY	WREN	Nashville.....WSM	St. Louis.....KWK
	St. Paul.....KSTP		
	Superior.....WEBC		
	Tulsa.....KVOO		

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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	San Diego.....KFSD	San Francisco...KGO	Seattle.....KJR
	Spokane.....KGA		



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# National 4-H CLUB RADIO BROADCAST

Reserve

NOVEMBER 7, 1936

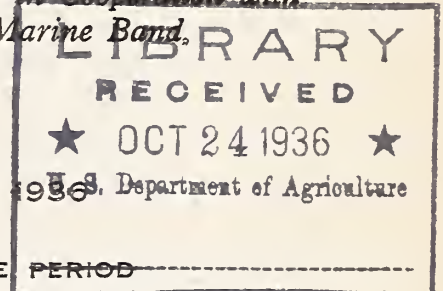
12:30 TO 1:30 P.M. EASTERN STANDARD TIME

*Conducted by the United States Department of Agriculture in Cooperation with  
the State Agricultural Colleges, the United States Marine Band,  
and the National Broadcasting Co.*

## PROGRAM

IN HONOR OF 4-H ACHIEVEMENTS IN 1936 U.S. Department of Agriculture

UNITED STATES DEPARTMENT OF AGRICULTURE PERIOD



To go out over entire network of radio stations from 12:30 to 12:45 p. m., eastern standard time:

America the Beautiful.....United States Marine Band.

ROUND-TABLE DISCUSSION OF 4-H ACHIEVEMENT - C. B. Smith, Assistant Director, Extension Service, presiding; C. E. Potter, Eastern Section; R. A. Turner, North Central Section; C. A. Sheffield, Southern Section; Madge J. Reese, Western Section; Gertrude L. Warren, Club Organization.

Dreaming Song.....United States Marine Band.

### STATE EXTENSION SERVICE PERIOD

State 4-H achievement-day radio program organized by the State Extension Service and presented over the local radio station from 12:46 to 1:15 p. m., eastern standard time.

### UNITED STATES DEPARTMENT OF AGRICULTURE PERIOD

To go out over entire network of radio stations from 1:16 to 1:30 p. m., eastern standard time:

Plowing Song.....United States Marine Band.

ROUND-TABLE DISCUSSION OF 4-H ACHIEVEMENT - Continued.

The Star-Spangled Banner.....United States Marine Band.

**TIME OF BROADCAST.**—12:30 to 1:30 p. m., eastern standard time; 11:20 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

**DISTRIBUTION.**—Copies of this announcement have been sent to all extension workers.

(OVER)



# Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Chicago.....WMAQ	Jacksonville...WJAX	Raleigh.....WPTF
Asheville.....WWNC	Cincinnati.....WLW	Miami Beach....WIOD	Richmond.....WRVA
Baltimore.....WBAL	Cleveland.....WGAR	New York City...WJZ	Rochester.....WHAM
Boston.....WBZ	Columbia.....WIS	Norfolk.....WTAR	Springfield....WBZA
Charleston.....WCSC	Detroit.....WXYZ	Philadelphia...WFIL	Syracuse.....WSYR
Charlotte.....WSOC	Greenville.....WFBC	Pittsburgh.....KDKA	Tampa.....WFLA
	Washington.....WMAL		

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Central Standard Time - 11:30 a.m. to 12:30 p.m.

Atlanta.....WSB	Grand Rapids...WOOD	Kansas City (Mo.)	New Orleans....WSMB
Birmingham.....WAPI	Hot Springs.....KTHS	WDAF	Oklahoma City...WKY
Bismarck.....KFYR	Houston.....KPRC	Louisville.....WAVE	Omaha.....WOW
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Des Moines.....WHO	Kansas City(Kans.)	Memphis.....WMC	Shreveport.....KTBS
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	Tulsa.....KVOO		

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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	San Diego.....KFSD	San Francisco...KGO	Seattle.....KJR
	Spokane.....KGA		

Reserve  
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# National 4-H CLUB RADIO BROADCAST

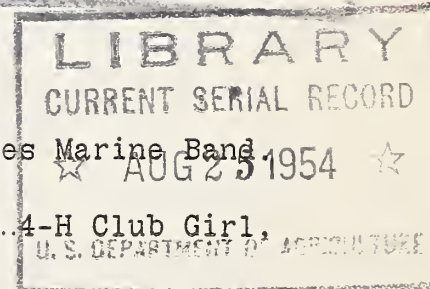
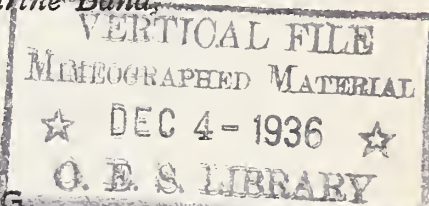
DECEMBER 5, 1936

12:30 TO 1:30 P.M. EASTERN STANDARD TIME<sup>1</sup>

*Conducted by the United States Department of Agriculture in Cooperation with  
the State Agricultural Colleges, the United States Marine Band,  
and the National Broadcasting Co.*

## PROGRAM

THE 4-H DESIGN FOR RURAL LIVING  
Twelfth Phase - 4-H Leadership



America the Beautiful.....United States Marine Band

How Our 4-H Club Is Serving the Community.....4-H Club Girl,  
Winner of the Moses 4-H Leadership Trophy Contest.

What Our 4-H Club Members Have Accomplished Through Their Club Work.  
4-H Club Boy, Winner of the Moses 4-H Leadership Trophy Contest.

NATIONAL 4-H MUSIC IDENTIFICATION TEST. - *The United States Marine Band will play a selected list of compositions chosen from those played during 1936. All 4-H members and their friends will be urged to identify these compositions as they are played, by writing the name of the composition and the name of the composer. The correct list will be announced at the conclusion of the last selection.*

How 4-H Clubs Develop Leadership Abilities of Rural Young People.  
Mary B. Nelson, Assistant State Leader in Club Work, Lincoln, Nebr.

The Local 4-H Club Leader - A Builder.....R. A. Turner,  
United States Department of Agriculture.

The Star-Spangled Banner.....United States Marine Band.

4-H RADIO PROGRAMS ARE BROADCAST  
"Always on the First Saturday of Each Month"

<sup>1</sup>TIME OF BROADCAST.—12:30 to 1:30 p. m., eastern standard time; 11:30 a. m. to 12:30 p. m., central standard time; 10:30 to 11:30 a. m., mountain standard time; 9:30 to 10:30 a. m., Pacific standard time.

DISTRIBUTION.—Copies of this announcement have been sent to all extension workers.

(OVER)

## Stations Scheduled To Carry Program

Eastern Standard Time - 12:30 to 1:30 p.m.

Albany.....WABY	Cincinnati.....WLW	Miami Beach.....WIOD	Richmond.....WRVA
Asheville.....WWNC	Cleveland.....WGAR	New York City...WJZ	Rochester.....WHAM
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Boston.....WBZ	Detroit.....WXYZ	Philadelphia...WFIL	Syracuse.....WSYR
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	WREN	New Orleans...WSMB	
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Mountain Standard Time - 10:30 to 11:30 a.m.

Butte.....KGIR	Billings.....KGHL	Denver.....KOA	Phoenix.....KTAR
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Pacific Standard Time - 9:30 to 10:30 a.m.

Los Angeles.....KECA	San Diego.....KFSD	San Francisco...KGO	Seattle.....KJR
	Spokane.....KGA		